



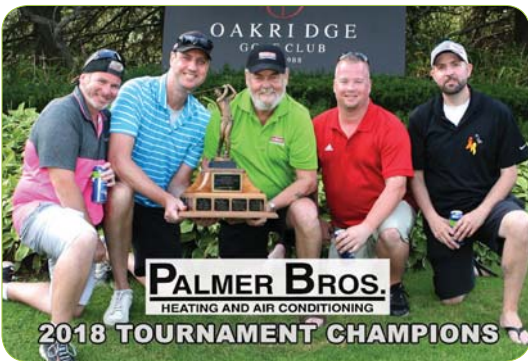
From left: John Goshulak, vice-president of sales and marketing with Weil-McLain Canada, Denis Couillard, Sylvie Desjardins, Daniel Beune and Stephane Labelle of Agences Jacques Desjardins, and Craig Demaray, Weil-McLain Canada national sales manager.

Weil-McLain Canada recognizes top sales agency

Weil-McLain Canada recently announced Agences Jacques Desjardins of Blainville, Que., as the recipient of its 2017 Discovery Award, which recognizes Weil-McLain Canada's most successful agency with respect to identifying and pursuing new market opportunities. The agency has represented Weil-McLain products in the province for more than 40 years.

"Their strong team makes a tremendous effort to establish beneficial, one-on-one relationships with their customers," says John Goshulak, vice-president of sales and marketing at Weil-McLain Canada. "We are proud to have them on-board to promote our superior heating products in the province of Quebec."

weil-mclain.ca



Palmer Bros. take swing at cancer

Palmer Bros. Heating & Air Conditioning recently made a \$5,500 donation to the Princess Margaret Cancer Centre with the funds raised from its annual golf tournament, held in early September in Port Perry, Ont. The winning foursome consisted of Bryan Kendal, Scott McKinney, Paul Kinghan and Mike Kruyt, pictured from left to right with their trophy, which was presented to them by company president Dave Palmer (middle). From next year, the event will be known as the Glenn Palmer Memorial Charity Golf Tournament.

palmerbros.ca

Ride for Comfort wraps up in Airdrie

After spending several days in the mountains, and raising \$25,000 for Stars Air Ambulance, boiler and mechanical equipment company Viessmann wrapped up its 2018 Ride for Comfort motorcycle rally in Airdrie, Alta., in late July. Participating riders in the inaugural charity event, including *Mechanical Business* publisher Bruce Meacock, travelled from Calgary, through the Canadian Rockies and finally into the Okanagan Valley. In addition to fantastic scenery, participating riders also stopped in to check out a biomass district heating facility in Enderby, B.C. (pictured). Congratulations to all the riders and thank you to all who made donations!

viessmann.ca



Bradford White unleashes Ellen Rohr online

Business makeover expert Ellen Rohr has teamed up with Bradford White to provide a series of free online business development videos available to its "For the Pro" contractors and wholesalers. Rohr, author of the popular "Bare Bones Biz" book series, has vast experience working with HVAC, mechanical trades and plumbing businesses since working with husband Bob "Hot Rod" Rohr in their plumbing company more than two decades ago (you might recognize Hot Rod from his regular hydronics column in our pages).

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